

SOCIAL and PERSONAL

FROM a social standpoint, the Richmond world of fashion is unwontedly quiescent, the "torrential" wave that has set the heat lances of the city since the coming of July, disconcerting even gay young souls to exertion. But, while formal affairs are quite apart from consideration, there are a hundred ways in which midsummer amusement may be sought and found. The July gloaming with its flower-scented breezes and its frank intimacies brings abundant compensation when the burden and heat of the day is over.

Car parties to the parks, where breezes blow and converse is a sparkling spontaneity, and not a tedious task, offer a means of distraction much favored by young society. Groups of friends alternate such parties with visits to the Academy of Music and light refreshments afterward, on the lawn or veranda, or in the dimly lighted, cool dining-room at the home of the hostess.

Richmond People Elsewhere.
Mr. and Mrs. Preston Carson, their daughter, Miss Catharine Carson, and their two sons, left yesterday for a month's stay at Atlantic City. Mr. and Mrs. Carson will meet Dr. and Mrs. William M. Lile, who will reach New York, returning from a month's absence in Europe, during the month of August.

Mrs. Charles K. Willis and her two little sons, John and Charles, are at Buckroo Beach.

Mrs. R. A. Lancaster and the Misses Lancaster have opened their summer home near Millboro, Va., and Mrs. George B. McAdams and Miss Louise are spending some time at Greenbrier while Sulphur Springs.

The Misses Gibson, daughters of Bishop R. A. Gibson, have opened their cottage at Orkney Springs, in the Shenandoah Valley, and several Richmond gentlemen, among them Messrs. James C. Allen, Jr., Cullingsworth, George Schoen, and John Steiner, form a genial Richmond representation at Buffalo Lithia Springs.

Mrs. Russell Cecil, Misses Alma and Elizabeth Cecil, and Mr. James Cecil left Monday for New York, where they have taken a cottage at Long Island Sound, near Stamford, Conn. Dr. Cecil will remain at home till the first of August and then join his family.

Mr. and Mrs. Alfred T. Harris and Miss Marion Harris are at Imperial Hotel, Narragansett Pier, Mr. and Mrs. M. M. McGuire are enjoying life at Camp Annapolis, Ashland, N. H., and Mrs. R. H. Lindsey is spending midsummer at Big Moose, New York.

Stay-at-Home Whist.
The Stay-at-Home Whist Club met Monday night with Mrs. S. W. Travers. Three tables played, and the top score was a tie between Mrs. Brook, playing with Mr. A. P. Wilmer, and Mrs. Travers, with Mr. Arthur M. Cannon. The next meeting will be with Mrs. Walter K. Martin, on Shafter Street.

Presentation of Purse.
The Rev. Robert A. Goodwin, rector of St. John's Church, was presented Monday evening, the fifteenth anniversary of his pastorate, with a purse of gold as a token of affection and esteem on the part of his parishioners.

Mr. L. G. Minor acted as spokesman for the committee of ladies and gentlemen representing the congregation, and made the presentation of the purse. Mr. Goodwin responded most appropriately, and the occasion was one fraught with great pleasure to all interested.

Personal Mention.
Miss Ethel Stoker, of Danville, is visiting friends in the city.

Mr. V. H. Wyatt and daughters, Misses Alice and Bessie Wyatt, are spending some time with Mr. and Mrs. Thomas P. Byers, of Danville.

Miss Alice R. Gordon, of Fredericksburg, is spending several days in the city.

Mr. E. W. Stearns and son were guests last week of Mrs. R. B. Merchant, of Fredericksburg.

Miss Bithney Bowen, of Danville, is in the city for a few days.

Miss Ruth Sears has returned to the city, after spending several weeks in Newport News as the guest of Miss Anna Sears at Riverview.

Miss Juliet Lee is a guest at Miss Lilly Pollock's cottage, Virginia Beach.

Mr. C. W. Dickinson, an alumnus of the Richmond College, is a guest of his aunt, Mrs. R. H. Rawlings, of Charlottesville, while attending the university summer school.

Miss Lindsey Powell is the guest of Miss Lucy Wade, at Virginia Beach.

Miss Mary Lewis Brown is expected home to-morrow, after a visit of several weeks at Mount Jackson.

Mrs. Lewis Wheat and Misses Elizabeth and Frances Wheat will leave shortly for Montvale to remain some weeks.

Mr. and Mrs. Elias Mason, of Kentucky, are the guests of Mr. and Mrs. Robert L. Mason, of East Queen Street, Hampton. Mrs. Mason was formerly Miss Rosa Tucker, and a daughter of Mr. H. St. George Tucker.

Dr. G. W. Carrington is visiting his son, Mr. R. A. Carrington, of Lynchburg.

Miss Helen Quarles is the guest of the Misses Young at their cottage at Dunkro.

Mrs. Hugh M. Woods and the Misses Woods, of Old Point, left yesterday for the Belle Air Hotel, Newcastle, where they will spend the months of July and August.

Mrs. W. A. Neal, who has been spending several weeks with her daughter, Mrs. John N. Martin, of Newport News, has returned to the city.

Mr. F. Morris Sayre, who graduated with high honors from Lehigh University, is on a visit to his parents, Mr.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

J.B. Mosby & Co.

We Close 1 P. M. on Saturdays. Other Days 6 P. M.

A Plain Silk Proposition

For the summer we propose to devote our energies to a general CLEAN UP AND CLEAR OUT in Fancy Silks, and as a special inducement for you to help us to do this, we will, for the next six days, give you ALL THE PROFIT on all Fancy Silks you buy here. You know the quality of Silks we handle, and you also know that WHAT WE SAY WE MEAN. Many things named below are priced at far below what they cost us. Read the list, and come before what you want is sold.

Some Summer Silk Pickings

75c Wash Silk, finest grades, for 39c.
75c Striped Taffeta for 39c.
75c Checked Taffeta for 39c.
50c Plain Colored Taffeta for 39c.
50c Plain Colored Taffeta for 39c.
\$1.00 Fancy Rough Silks for 39c.
\$1.00 Fancy Silk Marquise for 39c.

75c Striped Taffetas for 49c.
\$1.00 Checked Taffeta for 49c.
85c Fancy Silks for 49c.
75c Black Crepe de Chine for 49c.
75c White Crepe de Chine for 49c.
75c White Jap Silk, 36 inches, for 49c.

\$1.00 Foulards, in stylish dots, for 50c.
75c Crepe de Chine, black and color, 50c.
\$1.00 Auto Vell Cloth, 40 inches, for 60c.

\$1.00 Sheer Silk Voiles, 40 inches, for 60c.
85c Black Swiss Taffeta for 60c.
85c Black Waterproof, 36 inches, for 60c.

\$1.00 Black Waterproof, 36 inches, for 75c.

and Mrs. S. H. Sayre, of East Hampton.

Miss Ruby Munday, of Lynchburg, is in the city for a few days.

Dr. and Mrs. C. W. Watkins and family are stopping at the Merrimac Cottage, Ocean View.

Miss Louise O'Donnell, who has been visiting Miss Effie Stewart, in Newport News, has returned to the city.

Miss Grace Neal was among the Richmonders at the Culpeper Horse Show.

Mr. and Mrs. Daniel D. Talley and Miss Kate Talley will spend the month of August at Rawley Springs.

The Misses Danner are spending some time at Atlantic City, N. J.

Mrs. William E. Duncanson is at Crozet for July.

Mr. and Mrs. James Taylor Robinson are guests at The Brunswick, Waynesboro.

Miss Elizabeth Kelley is visiting friends at Virginia Beach.

Mrs. Walter J. Blunt will leave Hot Springs on Friday, and will go to Carrollville for the remainder of the summer months.

Mr. Joseph B. Call has returned to the city after spending several days at the Peaks of Otter.

Mrs. S. W. Finch, of Chestnut Hill, is the guest of her father, Dr. Barrett, of Malden, Goochland county.

Mr. and Mrs. J. L. Haynes are visiting relatives in Pittsburgh, Pa.

Miss Alice R. Gordon, of Fredericksburg, is spending several days in the city.

Mr. E. W. Stearns and son were guests last week of Mrs. R. B. Merchant, of Fredericksburg.

Miss Bithney Bowen, of Danville, is in the city for a few days.

Miss Ruth Sears has returned to the city, after spending several weeks in Newport News as the guest of Miss Anna Sears at Riverview.

Miss Juliet Lee is a guest at Miss Lilly Pollock's cottage, Virginia Beach.

Mr. C. W. Dickinson, an alumnus of the Richmond College, is a guest of his aunt, Mrs. R. H. Rawlings, of Charlottesville, while attending the university summer school.

Miss Lindsey Powell is the guest of Miss Lucy Wade, at Virginia Beach.

Miss Mary Lewis Brown is expected home to-morrow, after a visit of several weeks at Mount Jackson.

Mrs. Lewis Wheat and Misses Elizabeth and Frances Wheat will leave shortly for Montvale to remain some weeks.

Mr. and Mrs. Elias Mason, of Kentucky, are the guests of Mr. and Mrs. Robert L. Mason, of East Queen Street, Hampton. Mrs. Mason was formerly Miss Rosa Tucker, and a daughter of Mr. H. St. George Tucker.

Dr. G. W. Carrington is visiting his son, Mr. R. A. Carrington, of Lynchburg.

Miss Helen Quarles is the guest of the Misses Young at their cottage at Dunkro.

Mrs. Hugh M. Woods and the Misses Woods, of Old Point, left yesterday for the Belle Air Hotel, Newcastle, where they will spend the months of July and August.

Mrs. W. A. Neal, who has been spending several weeks with her daughter, Mrs. John N. Martin, of Newport News, has returned to the city.

Mr. F. Morris Sayre, who graduated with high honors from Lehigh University, is on a visit to his parents, Mr.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

J.B. Mosby & Co.

We Close 1 P. M. on Saturdays. Other Days 6 P. M.

A Plain Silk Proposition

For the summer we propose to devote our energies to a general CLEAN UP AND CLEAR OUT in Fancy Silks, and as a special inducement for you to help us to do this, we will, for the next six days, give you ALL THE PROFIT on all Fancy Silks you buy here. You know the quality of Silks we handle, and you also know that WHAT WE SAY WE MEAN. Many things named below are priced at far below what they cost us. Read the list, and come before what you want is sold.

Some Summer Silk Pickings

75c Wash Silk, finest grades, for 39c.
75c Striped Taffeta for 39c.
75c Checked Taffeta for 39c.
50c Plain Colored Taffeta for 39c.
50c Plain Colored Taffeta for 39c.
\$1.00 Fancy Rough Silks for 39c.
\$1.00 Fancy Silk Marquise for 39c.

75c Striped Taffetas for 49c.
\$1.00 Checked Taffeta for 49c.
85c Fancy Silks for 49c.
75c Black Crepe de Chine for 49c.
75c White Crepe de Chine for 49c.
75c White Jap Silk, 36 inches, for 49c.

\$1.00 Foulards, in stylish dots, for 50c.
75c Crepe de Chine, black and color, 50c.
\$1.00 Auto Vell Cloth, 40 inches, for 60c.

\$1.00 Sheer Silk Voiles, 40 inches, for 60c.
85c Black Swiss Taffeta for 60c.
85c Black Waterproof, 36 inches, for 60c.

\$1.00 Black Waterproof, 36 inches, for 75c.

and Mrs. S. H. Sayre, of East Hampton.

Miss Ruby Munday, of Lynchburg, is in the city for a few days.

Dr. and Mrs. C. W. Watkins and family are stopping at the Merrimac Cottage, Ocean View.

Miss Louise O'Donnell, who has been visiting Miss Effie Stewart, in Newport News, has returned to the city.

Miss Grace Neal was among the Richmonders at the Culpeper Horse Show.

Mr. and Mrs. Daniel D. Talley and Miss Kate Talley will spend the month of August at Rawley Springs.

The Misses Danner are spending some time at Atlantic City, N. J.

Mrs. William E. Duncanson is at Crozet for July.

Mr. and Mrs. James Taylor Robinson are guests at The Brunswick, Waynesboro.

Miss Elizabeth Kelley is visiting friends at Virginia Beach.

Mrs. Walter J. Blunt will leave Hot Springs on Friday, and will go to Carrollville for the remainder of the summer months.

Mr. Joseph B. Call has returned to the city after spending several days at the Peaks of Otter.

Mrs. S. W. Finch, of Chestnut Hill, is the guest of her father, Dr. Barrett, of Malden, Goochland county.

Mr. and Mrs. J. L. Haynes are visiting relatives in Pittsburgh, Pa.

Miss Alice R. Gordon, of Fredericksburg, is spending several days in the city.

Mr. E. W. Stearns and son were guests last week of Mrs. R. B. Merchant, of Fredericksburg.

Miss Bithney Bowen, of Danville, is in the city for a few days.

Miss Ruth Sears has returned to the city, after spending several weeks in Newport News as the guest of Miss Anna Sears at Riverview.

Miss Juliet Lee is a guest at Miss Lilly Pollock's cottage, Virginia Beach.

Mr. C. W. Dickinson, an alumnus of the Richmond College, is a guest of his aunt, Mrs. R. H. Rawlings, of Charlottesville, while attending the university summer school.

Miss Lindsey Powell is the guest of Miss Lucy Wade, at Virginia Beach.

Miss Mary Lewis Brown is expected home to-morrow, after a visit of several weeks at Mount Jackson.

Mrs. Lewis Wheat and Misses Elizabeth and Frances Wheat will leave shortly for Montvale to remain some weeks.

Mr. and Mrs. Elias Mason, of Kentucky, are the guests of Mr. and Mrs. Robert L. Mason, of East Queen Street, Hampton. Mrs. Mason was formerly Miss Rosa Tucker, and a daughter of Mr. H. St. George Tucker.

Dr. G. W. Carrington is visiting his son, Mr. R. A. Carrington, of Lynchburg.

Miss Helen Quarles is the guest of the Misses Young at their cottage at Dunkro.

Mrs. Hugh M. Woods and the Misses Woods, of Old Point, left yesterday for the Belle Air Hotel, Newcastle, where they will spend the months of July and August.

Mrs. W. A. Neal, who has been spending several weeks with her daughter, Mrs. John N. Martin, of Newport News, has returned to the city.

Mr. F. Morris Sayre, who graduated with high honors from Lehigh University, is on a visit to his parents, Mr.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

Nearly everybody knows that Ivory Soap is the best of bath soaps.

But a great many people do not know that Ivory Soap is just as good for toilet use as for the bath and for fine laundry purposes.

It is, though; and for the very same reason. It is pure soap; and nothing else.

Ivory Soap
99 1/2% Per Cent. Pure.

ANNA NOW WIFE OF PRINCE DE SAGAN

Accompanied by Only a Trio of Friends the Couple Are Finally Married.

CIVIL AND CHURCH CEREMONY

Evading the Crowd, the Party, in Cabs, Drive First to Registry Office and Then to Church.

LONDON, July 7.—Madame Anna Gould and Prince Helle de Sagan were married at a registry office in Henrietta Street, off Covent Garden, to-day, subsequent ceremony was conducted at the French Protestant Church, on Soho Square.

There was absolutely no secrecy about the wedding. Prince Helle last night announced to representatives of the media and French press that all difficulties having been overcome and arrangements having been completed, the marriage ceremony would occur immediately upon the opening of the registry office in Henrietta Street this morning. The announcement, which determined effort to escape the crowd. They had a motor car waiting at the main entrance of the hotel all the morning. When the hour for them to leave arrived, however, the couple, accompanied by three friends, left the hotel by a rear entrance, and entering the cabs drove to the back entrance of the registry office.

The civil ceremony was simple. Outside of Prince Helle, Madame Gould, the witnesses and the officials, no one was present. A great crowd, consisting largely of porters from the Covent Garden market and employees of the publishing houses in the vicinity, assembled in the street outside. Prince Helle produced a copy of the notices filed with the registrar and began his two weeks residence in the district, and the registrar granted the license. Madame Gould and the prince signed the register, describing themselves as had been done in the banns published in Paris.

Had to Pick Way.
Armed with the registrar's certificate, the party again leaving the building by the back door, drove in cabs to the French Protestant Church, hidden away in a corner of Soho Square.

The ceremony was simple. The priest, a Frenchman, understood their instructions and stopped in front of St. Patrick's Roman Catholic Church, which also faces Soho Square, and the entire party had alighted before the mistake was discovered. New directions were then given, and the cabs drove over to the French Protestant Church. The entrance to this church was blocked by trucks, and Madame Gould and the prince had to make their way through a maze of traffic.

The party passed into the church almost unnoticed. They were followed by only a half-dozen reporters and a few poorly dressed parishioners. They were escorted to the vestry and the parlor. The Rev. L. Degremont carefully read the document brought from the registry office. Having satisfied himself of its correctness, he escorted the couple to the altar, while Madame Gould, a daughter of the assistant pastor of the church, played the hymn "Abide with Me" on the organ. The ceremony was quite a keeping with the simple character of the church, but it was rather long. While it was proceeding several photographers who had come in with the party took snapshots of the couple as they stood at the altar.

Present Bible to Prince.
Madame Gould and Prince Helle both answered the usual question in a firm voice, but the bride turned nervously to the small congregation when the quietness of the church was disturbed by the clicking of camera shutters. At the conclusion of the ceremony, the pastor, as is the custom of the church, presented Prince Helle with a Bible and then congratulated them. After this he led the way back to the vestry, where the church registry was signed.

The witnesses were Baron Fontenillat and C. Bonchavain. The only other person with the party was Prince Helle's private secretary.

Madame Gould wore a handsome costume of cream-colored silk, richly embroidered, and a straw hat to match trimmed with osprey feathers.

The news that the Prince de Sagan and Madame Gould had been married in the Soho Square Church got about quickly, and by the time the party were ready to leave the building a big crowd had gathered in the street in front. After a few introductions to members of the press, the bride and groom and his wife, followed by the witnesses and the Prince's secretary, made their way to their carriages. The crowd outside promptly stood aside to let them pass through. Upon arriving at the hotel, the Prince and his wife spent the afternoon and breakfast with a few friends.

HE LOVED HER FIRST.
Prince de Sagan a Suitor for Anna Gould's Hand Before Count Boni.

[Special to The Times-Dispatch.]
NEW YORK, July 7.—The marriage of Anna Gould to Prince Helle de Sagan follows an international courtship, in which Prince Helle pressed his suit with such singleness of purpose as to apparently overcome the opposition of Mme. Gould's brothers and sister and win the sympathy of those who had no concern in the courtship except to look on.

If the statement made by Mme. Gould when she arrived in this country in March last, when she declared that her parent determination that she had had no second marriage, were made in good faith, the prince had no small task to win her over.

The Prince de Sagan was a suitor for Mme. Gould's hand even before her cousin, Count Boni, had been married. At which time Count Boni followed her to America and courted her as persistently as Prince Helle has done.

Prince Helle's name was not coupled publicly with hers until after she had been divorced in Paris, when he was a frequent visitor at her home, and posed in Paris as her champion and protector. At about that time the prince met the count just as they were coming out of church, and took him to task for speaking disparagingly of her.

The count spoke in his cousin's face, and they mixed it up in the street, the count getting the worst of it. Both were arrested in November last year. It was reported that the prince and Mme. Gould had been secretly married in London, and in March this year the Paris newspapers announced that the couple had been married in Germany. When Mme. Gould came over here in March last, it was announced that she had come after an extended visit with her sister, Miss Helen Gould. The prince arrived here under an assumed name a few days later, and called to see Mme. Gould at the home of Mr. and Mrs. Tyler Morse, who later Mme. Gould left her sister's home and went to the Hotel

Kaufmann & Co. See Our Windows No O. D. Sent

Sale Starts at 8:30 A. M.

THURSDAY

HALF DAY HOLIDAY

SALE!

NOTICE!

As previously announced, we will give our employees half-day holiday every Thursday afternoon during the hot months of July and August, 1908. We ask your cooperation to do your shopping mornings. This will be highly appreciated by our salespeople as well as by us. To make your buying in the mornings worth while, we inaugurate a "Half-Day Holiday Sale." The sensational items given speak for themselves, and are positively good only for Thursday morning between 8:30 A. M. and 1 P. M.

Store Closes Thursdays 1 P. M.

HALF DAY HOLIDAY SALE \$2.98

Motor Cloth and Rep Wash Suits, in the newest 1908 summer models; positively worth up to \$7.98.

HALF DAY HOLIDAY SALE \$1.00

Entire stock of our High-Grade Leather Goods, such as Bags, Purses, Card-Cases, etc.; sold as high as \$10.00. Nothing reserved.

HALF DAY HOLIDAY SALE 10c

Pure Silk Dresden Ribbons, 5 inches wide, in the newest shades; never sold less than 29c.

HALF DAY HOLIDAY SALE 1